



## Proceeds to Benefit



Charity Bay Race



Beacon of Light



Bottom Fishing  
Tournament

## Benefit on the Bay Sponsorship Opportunities

April 1, April 22 and May 6, 2017

### Beacon Sponsor \$2,500

- Recognition as a *Benefit on the Bay* Sponsor for all three events.
- Recognition on SWYC's web site and social media.
- Four (4) admissions to the Charity Bay Post-Race Party on April 1, six (6) admissions valued at \$300, to the **Benefit on the Bay Beacon of Light event** on April 22, and two (2) admissions to the SWYC Angler's Bottom Fishing Tournament Fish Fry on May 6.
- Social media recognition on ElderHelp's Facebook, Twitter and LinkedIn pages.
- Listing with logo on ElderHelp's web site.
- **Your company logo printed on the front pocket of the Bottom Fishing Tournament shirt.**

### Lantern Sponsor \$1,500

- Recognition as a *Benefit on the Bay* Sponsor for all three events.
- Recognition on the SWYC web site and social media.
- Four (4) admissions to the Charity Bay Post-Race Party on April 1, four (4) admissions valued at \$200, to the **Benefit on the Bay Beacon of Light event** on April 22, and two (2) admissions to the SWYC Angler's Bottom Fishing Tournament Fish Fry on May 6.
- Social media recognition on ElderHelp's Facebook, Twitter and LinkedIn pages.
- Listing with logo on ElderHelp's web site.

### Lighthouse Sponsor \$500

- Recognition as a *Benefit on the Bay* Sponsor for all three events.
- Recognition on SWYC's web site and social media.
- Two (2) admissions to the Charity Bay Post-Race Party on April 1, two (2) admissions valued at \$100, to the **Benefit on the Bay Beacon of Light event** on April 22, and two (2) admissions to the SWYC Angler's Bottom Fishing Tournament Fish Fry on May 6.
- Social media recognition on ElderHelp's Facebook, Twitter and LinkedIn pages.

### Adopt A Senior \$100

Your sponsorship will provide the following for one senior:

Two rides to the doctor and two trips to the grocery store.

OR

Daily check-in calls and installation of a grab bar.

You will receive recognition as an *Adopt A Senior* sponsor for all three events and on the ElderHelp website.

**I am happy to be a \_\_\_\_\_ Sponsor.**

**I am unable to sponsor at the above levels, but would like to donate \$ \_\_\_\_\_**

My/Our Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Please bill my: (circle one) AMEX / VISA / MasterCard / Discover or Check  
# \_\_\_\_\_

Total to be billed to Card: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

Please charge my SWYC account # \_\_\_\_\_

Checks may be made

Payable to:

Southwestern Yacht Club  
2702 Qualtrough Street  
San Diego, CA 92106

**If this donation qualifies for matching funds, please provide a copy of this form and any other appropriate documents to your employer or business.**

**ElderHelp is a bona fide 501c3 organization and its tax identification number is 95-2880426. Donations are tax-deductible to the fullest extent of the law. To learn more about ElderHelp please visit [www.elderhelpofsandiego.org](http://www.elderhelpofsandiego.org)**